

National Pyjama Week



Hello,

Thank you for registering to take part in **National Pyjama Week** for The Children's Trust.

We can't wait to spend the day in our pyjamas and slippers and we hope you're looking forward to it too.

To get you started we have included in this pack:

- posters to tell everyone what you have planned
- additional fundraising ideas to really make the most of your pyjama week
- information on what a difference your donations can make
- reach your target with your very own National Pyjama Week totaliser
- a donation form to make it nice and easy to pay your money in.

Don't forget to get involved online and share your National Pyjama Week pictures! Tag us in your photos,

@childrens_trust and don't forget the hashtag, **#nationalpyjamaweek** – we will re-post our favourites.



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Your support will help children with brain injury and neurodisability throughout the UK

Did you know that every 15 minutes, a child in the UK is left with a brain injury? The Children's Trust is the UK's leading charity for children with brain injury and neurodisability. You are helping us to provide medical care, therapy, education, play and family support to help children make the best recovery possible.

If you have any questions about how to make your National Pyjama Week a huge success please don't hesitate to contact me on the details below.

From everyone here at The Children's Trust, we thank you for taking part and hope you all have lots of fun.

Yours sincerely,



Hannah Vince
Chief Pyjama Week Coordinator

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Fancy doing a little bit extra...

from the comfort of your own home,
your socially distanced office space
or school.

Don't forget – the more you raise, the more children we are able to support so we have included some ideas for additional fundraising on the day.

Guess the baby photo

Get a baby photo from all your colleagues (preferably in their PJs!). Pin them up or circulate a sheet with them all on and charge people to guess the baby. Prize for the most correct answers

Guess the number of sweets

Get everyone to guess the number of sweets in a jar for a small donation. The winner gets the entire jar!

Put on a cake sale

Help everyone through the mid-morning mood-dip with a slice of cake! Get everyone to chip in by making some baked delights and sell them for a donation.

Guess the weight of the cake

Bake a cake and charge colleagues to guess the weight. Winner gets the cake!

Meet Shakeerah

Four-year-old Shakeerah was diagnosed with a brain tumour.

She had multiple operations and months of chemotherapy, and as a result, Shakeerah's brain was damaged.

Shakeerah came to The Children's Trust for intensive brain injury rehabilitation.

After three months Shakeerah left The Children's Trust. She has started school full time, something that her mum, Yasmeen, had been told would never be possible.

"Shakeerah is such a happy, confident girl. We don't think she would be where she is now without The Children's Trust."



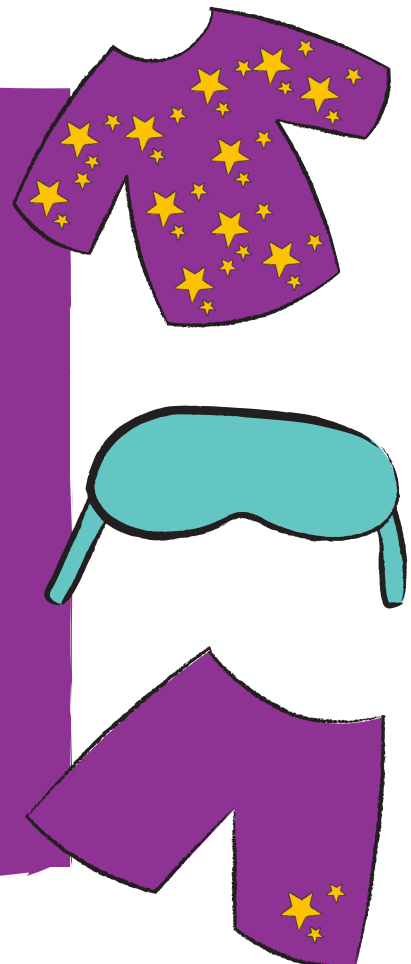
Thanks to your support

in 2019/20 we provided direct support to **1,361 children.**

The creation of innovative brain injury specialists based in hospitals and healthcare settings have allowed us to deliver help and advice to children in their own communities.

We need to raise around **£8,000,000** in donations in 2020/2021.

Last year, we increased the number of visitors to the Brain Injury Hub – our online source of information and support for families affected by childhood brain injury to **56,873.**



Thank you for taking part in National Pyjama Week



Donation return form

Please use this form to send in your collected donations

Name of Organisation:	<input type="text"/>		
Your name:	<input type="text"/>	Your title:	<input type="text"/>
Address:	<input type="text"/>		
Telephone:	<input type="text"/>	Post code:	<input type="text"/>
Email:	<input type="text"/>		

Event details

What date did you hold your National Pyjama Week event?

How much did you raise?
(Please count the funds raised in the presence of a witness)

Did you take part in any other activities to celebrate National Pyjama Week? Yes No

If you ticked **Yes**, please give details:

Feedback: We'd love to hear your feedback on this event to help us continually improve it:

Signed: Date:

To keep our costs down, please try to send all funds from your event all at once. Thank you.

Making your donation:

✉ Cheques should be made payable to 'The Children's Trust'. Please return your completed form and donation to: **The Children's Trust, Tadworth Court, Tadworth, Surrey KT20 5RU**

➔ Alternatively, you can pay funds in via our website: thechildrenstrust.org.uk/donate

✉ To make a BACS transfer contact nationalpyjamaweek@thechildrenstrust.org.uk for our bank details. It would be helpful if all donations could be returned to us by the end of November.

thank you! Once we have received your donation, we will send a thank you letter and certificate to you.